

Application form for CEIP CE and NW Theme for L+D events

1. Please detail the Learning & Development event here:

If you are applying for a Participatory Budgeting pilot please see guidance note attached.

Name of the event:

Youth Engagement/Podcasting Conference

Target Group:

Local Front Line Service Deliverers
Local Politicians
Eden LSP and member subgroups
Police
Political Leadership
CSP
Third Sector Network
All those to whom the Duty to involve will apply

Aim of the event:

The central objective is to organise a full day event/conference to explore the potential of radio and video podcasting to support democratic youth engagement.

Key aims of the event are :

- To organise a range of opportunities for participants to interact, express different opinions and share information about how young people could be empowered and enabled to set up, routinely use and sustain web based radio and video podcasting over the Internet in order to express their opinions, engage with other young people dispersed throughout the area and those delivering services to young people locally. Podcasting interviews with service providers has potential to broaden young people's understanding of how these services work and to also broaden service provider's understanding of young people and their needs.
- To focus on how the Council, its partners, schools, teachers of citizenship and IT, elected members and others could actively support young people and help them act as young reporters in order to gather views of other 'harder to reach' young people, local politicians, and those delivering services to young people. Resulting

information 'podcast' using radio and video software on websites promoted to and easily accessed by young people and others across the County offers good opportunity to snowball empowerment to even more young people.

- To provide opportunities to discuss how young people could use new 'podcasting' in a variety of ways that would help broaden understanding of how services work, how specific issues important to them might be tackled, how decisions might be influenced, and how young people generally could become actively involved in the delivery of local services so allowing services to be tailored appropriately to expressed need. Potential is presented to encourage feelings of ownership of local issues, increase youth responsibility, and cement feelings of identity and belonging to local place.

2. Please detail the outcomes and target audience for your event:

- Conference will bring together young people from Eden District, members of the 'target' audience listed above, teachers of citizenship courses and teachers of IT, locally elected members, policy officers and experts in the use of digital media, in order to discuss and develop potential for achieving the aims outlined in 1 above.
- Young people knowledgeable about new technology will come together with locally elected members and service delivery agents with expertise in local government and services, to exchange ideas, learn from one another and develop mutual understanding of how radio and video podcasting could be used to enhance and support more democratic governance.
- Elected members will be involved in empowering and including young people, including those living in isolated communities, in integrated service delivery.
- Young people will join in dialogue and deliberation with other young people and others involved in service delivery. This will help develop youth understanding of how services work, and increase skills and ability to take part actively in tackling issues of relevance to young people and in delivering local services to young people.
- Conference will help support culture change and greater acceptance of the government's empowerment agenda, while also presenting

opportunities for long term sustainable involvement of young people into the future.

3. When do you plan to run the Learning & Development event?

Date	June 2009
Booked	No
Projected	Yes

4. Do you have:

	Yes	No	Advice Needed
Trainer/Deliverer	X		
Venue	X		
Participants clearly identified	X		
Could other people in the County participate	X		

5. Please give an outline of the costs and any quotes or comparisons you have obtained for trainer, venue, catering, publicity etc.

COSTS	££	DETAILS
Trainer	1,200	Steve Thompson Community Engagement Coordinator Institute of Digital Innovation University Of Teesside T- 01642 384567 M- 07795 826953 E- s.d.thompson@tees.ac.uk
Venue	260	CREA Main Room; 2 breakout rooms full day

Catering	1,150	Brunswick Deli; Buffet Lunch and tea x 2
Publicity	100	Leaflets; emails; booking form; photo-copying for 150 people
Any Other Costs	290	Conference Packs for 100; Photo-copying etc
Total	3,000	

6. How much will this event cost per participant?

£30 (assuming 100 people participate)

7. Do you perceive any risks in CEIP offering you support with this Programme and how will you manage them?

E.g. challenges with recruitment, raising expectations! engaging Members, etc

Timescale and getting appropriate people to engage. Already being mitigated through consultation and receiving positive responses by email from interested parties including:

- Cumbria County Council Community Unit
- Cumbria Youth Support Services Team
- Cumbria Constabulary, HQ Partnership Department
- Children's Services
- BlueJam – Community Music and Arts Organisation
- Library
- LSP
- David Robinson, Chair of Eden Children and Young People's Planning Group, LSP & Chair of Penrith Partnership
- Sarah Bisson, Eden Youth Work Partnership

8. Contact details for person completing the application:

Name	Anna Malina & Dani Leslie
Email	anna.malina@eden.gov.uk ; dani.leslie@eden.gov.uk
Organisation	Eden District Council
Position	Consultation Officer and Eden LSP respectively

9. Contact details for a partner who will speak in support of this application:

Name	David Robinson Tel. 01931 712 030
Email	d.a.robinson@mail.com
Organisation	Eden Children and Young people Planning Group; Penrith Partnership
Position	Chair of Eden Children and Young People's Planning Group, LSP & Chair of Penrith Partnership

10. Please detail any strategy, policy or other information that will support the need for the event you are proposing:

- 2006 White paper – Strong & prosperous Communities
- Communities in Control, Real Power, Real people (Empowerment White Paper) 2008
- Local Government & Public Involvement in Health Act
- Sustainable Communities Act
- Participatory Budgeting Strategy
- Local Democracy, Economic Development & Construction Bill (2008)
- 'Duty to Involve'
- 'Duty to promote Democracy'



Thank you for completing this form.

Please return by the 6th February 09 at the latest, to
Jacqui.issatt@cumbriacc.gov.uk. Before this preferably.

If you have any queries on this process please contact:
lorraine.smyth@cumbriacc.gov.uk